What is claimed is:

- 1. A thermoelectric module comprising:
 - an object to be heated or cooled having a surface;
 - at least one electrically conductive lower pad bonded directly to said surface of said object with a thermally conductive dielectric material;
 - at least one thermoelectric element coupled on one end to said at least one electrically conductive pad; and
 - at least one electrically conductive upper pad coupled to an opposite end of said at least one thermoelectric element; and
- 10 electrical power connections coupled to said module.
 - The module of Claim 1 further comprising a substrate disposed on said at least one electrically conductive upper pad.
- The module of Claim 1 further comprising a second object to be heated or cooled having a surface bonded directly to said at least one electrically conductive upper pad.
- The module of Claim 1 wherein said thermally conductive dielectric material is
 any thermally conductive material capable of bonding said at least one
 conductive lower pad to said surface.

- 5. The module of Claim 4 wherein said thermally conductive dielectric material is a thermally conductive dielectric adhesive.
- 6. The module of Claim 4 wherein said thermally conductive dielectric material is athermally conductive dielectric polymer.
 - 7. The module of Claim 1 wherein said module is a single polarity thermoelectric module.
- 10 8. The module of Claim 1 wherein said at least one thermoelectric element is selected from the group consisting of a P-type thermoelectric element and an N-type thermoelectric element.
 - **9.** A thermoelectric module comprising:

- an object to be heated or cooled, said object having a surface;
 - an array of electrically conductive lower pads bonded directly to said surface of said object with a thermally conductive dielectric material wherein said object provides the reinforcing structural integrity of a substrate;
 - at least one thermoelectric element coupled on one end to each of said array of electrically conductive lower pads forming an array of thermoelectric elements;

- a plurality of electrically conductive upper pads coupled to an opposite end of said array of thermoelectric elements; and electrical power connections coupled to said module.
- 5 10. The module of Claim 9 further comprising a substrate disposed on said plurality of electrically conductive upper pads on said opposite end of said array of thermoelectric elements.
- 11. The module of Claim 9 further comprising a second object having a surface
 bonded directly to said plurality of electrically conductive upper pads on said opposite end of said array of thermoelectric elements.
 - 12. The module of Claim 9 wherein said thermally conductive dielectric material is any thermally conductive dielectric material capable of bonding said array of electrically conductive lower pads to said surface.

- 13. The module of Claim 12 wherein said thermally conductive dielectric material is a thermally conductive dielectric adhesive.
- 20 14. The module of Claim 12 wherein said thermally conductive dielectric material is a thermally conductive dielectric polymer.

15. A direct bonded thermoelectric module comprising:

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an object to be heated or cooled, said object having a surface;

electrically conductive means bonded directly to said surface of said object with a thermally conductive dielectric bonding means wherein said object provides the reinforcing structural integrity of a substrate in place of substrate;

at least one thermoelectric element coupled on one end to said electrically conductive means; and

electrical connection means coupled to an opposite end of said at least one thermoelectric element; and

16. A method of making a thermoelectric module having an improved thermal efficiency, said method comprising:

electrical power means coupled to said module.

direct bonding at least one electrically conductive lower pad to a surface of an object to be heated or cooled with a thermally conductive dielectric material;

electrically coupling at least one thermoelectric element on one end to said at least one electrically conductive lower pad;

electrically coupling at least on electrically conductive upper pad to an opposite end of said at least one thermoelectric element; and electrically coupling electrical power connections to said module.

17. The method of Claim 16 further comprising bonding a thermally conductive substrate to said at least one electrically conductive upper pad.

- 18. The method of Claim 16 further comprising direct bonding a second object to be heated or cooled to said at least one electrically conductive upper pad.
- 19. A method for direct bonding of a thermoelectric element to an object to be10 heated or cooled, said method comprising:
 - forming at least one electrically conductive pad onto one side of a thermally conductive dielectric material;
 - placing said thermally conductive dielectric material against a surface of an object to be heated or cooled;
- treating said thermally conductive dielectric material to cause said thermally conductive dielectric material to directly bond to said surface of said object; and
 - electrically coupling said thermoelectric element to said at least one electrically conductive pad.